CONTRACT

WHNS-TV Meredith Corporation Fed ID 42-0410230 21 Interstate Court Greenville, SC 29615

www.foxcarolina.com

(864)288-2100

And:

Smart Media Group 814 King Street, Suite 400 Alexandria, VA 22314 USA

	Contract / Rev	vision		Alt Order #	
	485849	1		06224371	
<u>Product</u>					
MCCRORY FOR GOVERN	OR				
Contract Dates	Estimate #				
10/08/12 - 10/14/12	C08C14				
<u>Advertiser</u>			<u>Ori</u>	ginal Date	/ Revision
Pat McCrory For Gov NC			0	7/18/12	/ 07/19/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accou	nt E	xecutive	Sales Office
	WHNS	Jim Qı	ıinn		TELEREP-PHIL
:	Special Hand	ling			•
	Demographic				
	Adults 35+				
					Total Ratings
					53.70
ı	JDB#	Advert	ser	Code	Product Code
	1046	MCCR	0.		ORDR
	Agency Ref		•	Advertiser	Ref
	İ.				

Spots/ Length Week Rate Rtn Type Spots Amount *Line Ch Start Date End Date Description Start/End Time Days NM \$520.00 Fri 630-7P WHNS 10/12/12 10/12/12 2.5 Men :30 End Date Spots/Week Rate Start Date <u>Weekdays</u> Rating Week: 10/08/12 10/14/12 ---1---\$520.00 0.00 NM \$1,250.00 WHNS 10/12/12 10/12/12 House Fri 8-9p :30 1 Spots/Week Rate Start Date End Date Weekdays Rating Week: 10/08/12 10/14/12 \$1,250.00 4.40 2.5 Men Mon 630-7P :30 NM \$520.00 WHNS 10/08/12 10/08/12 Start Date **End Date** Spots/Week <u>Rate</u> Rating **Weekdays** \$520.00 2.20 Week: 10/08/12 10/14/12 1-----1 10/08/12 Mon 8-9p :30 NM \$1,600.00 WHNS 10/08/12 Bones Spots/Week Start Date End Date Weekdays Rate Rating 5.80 Week: 10/08/12 \$1,600.00 10/14/12 1----1 ΝM Thu 630-7P :30 \$520.00 2.5 Men WHNS 10/11/12 10/11/12 End Date Spots/Week Rating Start Date Rate Weekdays \$520.00 Week: 10/08/12 10/14/12 ---1---1 2.20 :30 NM 1 \$2,000.00 6 WHNS 10/11/12 10/11/12 X Factor Thu 8-9p Rating Start Date End Date Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 ---1---\$2,000.00 10.50 NM WHNS 10/09/12 10/09/12 2.5 Men Tue 630-7P :30 \$520.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate <u>Rating</u> Week: 10/08/12 10/14/12 -1----\$520.00 2.20 1 Wed 630-7P :30 NM \$520.00 8 WHNS 10/10/12 10/10/12 2.5 Men End Date Spots/Week Start Date Weekdays Rate Rating \$520.00 2.20 Week: 10/08/12 10/14/12 --1----1 Wed 8-10p :30 NM 2 \$4,000.00 WHNS 10/10/12 10/10/12 X Factor Start Date Weekdays **End Date** Spots/Week Rate Rating \$2,000.00 12.10 Week: 10/08/12 10/14/12 2 --2----10 \$11,450.00 53.70 Totals

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/12/12	10	\$11,450.00	\$9,732.50
Totals	10	\$11,450.00	\$9,732.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WHNS-TV Meredith Corporation Fed ID 42-0410230 21 Interstate Court Greenville, SC 29615 (864)288-2100

www.foxcarolina.com

	Contract / Revision		06224371
	485849 /		00224371
Contract Dates	Product		Estimate #
10/08/12 - 10/14/12	MCCRORY FOR G	OVE	C08C14
Advertiser		Origi	nal Date / Revision
Pat McCrory For Gov NC		07/	18/12 / 07/19/12

Signature:	Date:
------------	-------

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) FEDERAL CANDIDATE		✓ STATE/LOCAL CANDIDATE			
To Ava Windov	il Themselves v, Federal Can	of The Low lidates Mu	rest Unit Cha st Sign The (rge During a Certification O	Political n Page 3
Station and	Location:			Date:	
I, Smart Media	ı Group				
being/on behalf	of: Pat McCrory				, a legally
qualified candid	ate of the Republic	an			political
party for the off	ice of: Governor				
in the General					
election to be he	eld on: 11/6/2012				
do hereby reque	est station time as fol	llows:			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					
Total Char	ges:				

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

(nam	at McCrory e of federal candidate of broadcast (in whole or		e) hereby certify that the programming s agreement:
	☑ does	☐ does n	ot
	to an opposing candida amming that does refer		ox). I further certify that for the ate:
(chec	k applicable box)		
	- -	e, the office being soug	audio statement by the candidate that ght, and that the candidate has
	image of the candidate displayed printed state	e for a duration of at lead the candidate and/or t	y identifiable photograph or similar ast four seconds, and a simultaneously andidate, that the candidate approved he candidate's authorized committee
	Julu (1 sign	Lowne ature of candidate or autho	rized committee
	prii	nted name	date